

SOAR WITH YOUR HANDMADE BUSINESS

1. Get featured by the media like popular magazine or News Paper which in some case is free.
2. Get a good quality camera and take great pictures of your final work.
3. Network with other business owners, they can give you exposure
4. Be sure to use as much social media platform. Join google+ communities to network with people, Facebook, Twitter, Instagram, collect e-mail addresses and send pictures
5. Give out your stuffs for free sometimes. You can get huge business deals from doing this
6. Pricing: there should be a lesson learned from the Chinese market. Their target it's not on how much profit is made from selling just a unit of their product, but the quantity that can be sold. Make your product very affordable and aim at having large number of people patronizing your product.
7. Uniqueness: Most craft Business is now highly competitive. Making a unique piece can make you stand tall
8. Network: while new businesses struggle for more customers, established ones usually have more than enough to handle. If you are new in craft business, network with established ones who may have more than enough jobs at hand.
9. Diversify: Diversification can be the catalyst for business growth. Do not just create one product for certain gender or class of people. Be sure to create products for all class of people and that can serve various purpose

START THESE BUSINESSES TODAY WITH LITTLE OR NO CAPITAL

1. Design and sell T-shirts online. Make samples and let people place their orders.
2. Write articles and earn decent amount. Register for free in websites like: Incomediary.com, Writenaked.net, code.tutsplus.com, Uxbooth.com, Thepennyhoarder.com etc.
3. Publish a book you can sell offline and online. Write self-help book on hot topics like Dating and relationship, Recipes etc. selling it online as an e-book can make you thousands of dollars within a short period of time. Visit websites like Kindle.
4. Sell Handmade items offline and online. make things like Candle, Jewelry, Soap, Dress
5. Laundry Business: The stress of everyday life hardly affords people the time to do laundry by themselves. Offer to do just that at an affordable price.
6. Independent real Estate Agent. People are always relocating or looking for a house or building to purchase. You can act as a middleman and make commissions.
7. Become a professional organizer. Help people organize their offices or homes and charge a reasonable amount.
8. Massage therapist. We live in a world where stress is the order of the day. People will appreciate receiving a massage than taking painkillers. Offer to go to their homes and give them a full body massage.
9. Render Grocery delivery service for busy parents, small business owners, elderly or disabled.

10. Daycare: contact parents and single parents who work full-time and offer to take care of their young ones at an affordable fee.
11. Meal Delivery: those who work outside home will appreciate having a homemade food delivered to them.
12. Music Teacher: You can learn music online for free and teach music lessons for a fee to individuals. Visit www.musicteacher.com, etc.
13. Fruit Juice Maker: in this era of going green and natural, you can blend variety of fruit and sell. Be sure though that it's prepared under hygienic conditions and well packaged.
14. Make pastries. Learn to make a particular pastry and specialize in it
15. Candy making: candy is comfort to us. It usually stimulates one's mood. It's a highly profitable business and you can actually start with just \$10

We hope you find the article interesting. Let's hear your thought.